

### Strategies for Successful QSLing

John Eisenberg K6YP

DX University

April 19, 2013

### Thanks to John Miller K6MM

John very kindly allowed me to use many images of his DX QSLs from his web site

Please see

www.k6mm.com for more cards and other interesting material



**Annobon Island** 

### Agenda

- Why QSL?
- Options available
- The QSO
- Your QSL card



Sovereign Military Order of Malta

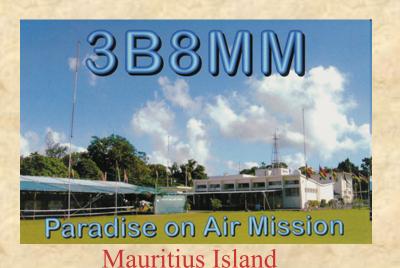
- How to get your card to the DX station?
- How to get his card to come back to you?
- Tricks of the trade

### Why QSL?

It's an all time new one You want the card! You want to confirm a new band mode QSO The ham on the other end needs your QSL It's a memorable QSO. You'd like to QSL.







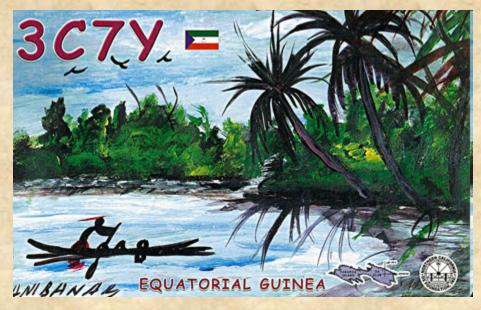
### Options to Confirm a QSO

**Brief Summary** 

LOTW

EQSL DXCC

Main focus of talk
ARRL QSL BURO
OQRS
Direct QSLing



**Equatorial Guinea** 

### LOTW (Logbook of the World)

- Service provided by ARRL OK for DXCC!
- Secure and essentially free!
- You need to keep a computerized log
- The DX station must also use Logbook
- LOTW is a topic unto itself. See www.arrl.org
- You won't get a card!



Conway Reef

### QSLing via the Bureau

The BURO system is also very low cost

The service is also administered by ARRL

Many entities have a BURO

Many DX clubs have an outgoing QSL service

Some pay to ship your cards to ARRL and pay

the ARRL service fees.

But BURO cards often take more than a year to return!

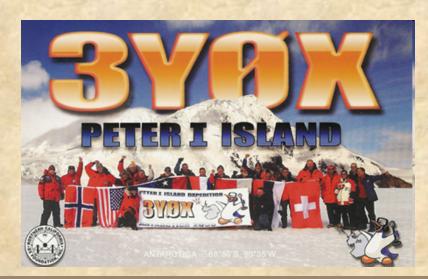
Rotuma Island

### Outgoing Buro System

- Read instructions on ARRL web site
- Make sure a BURO exists for each contact
- Presort your cards as instructed
- Give your card deck to your club outgoing

QSL rep or ship them to the BURO.

Peter I Island



### Some Countries Have No Incoming BURO

225 Countries are served by BURO system

Exceptions are mostly islands

Full list of exceptions on ARRL web site

Many EU countries, Russia, Japan, South Africa and Zambia only serve members of their own national radio society.

### BURO Incoming QSLs are Easy Too

Read 6th area BURO instructions on ARRL site.

Sign up with 6th area incoming BURO

Send correct envelopes and \$\$\$ to 6th area BURO

Every 3 to 6 months you get a surprise package

BURO notifies you when \$\$\$ or supplies run low

QSLing via BURO trades speed for cost!

Kuwait

					P.C	rtada Marafi Box 97 Safat 01 KUWAIT
				9K2	M	U
-						
	du		1		- 6	60
	ZONE 21	THE SECTION OF	THE REAL PROPERTY.			ITU 39
1	Confirming QSO with	Date (Z)	UTC	Freq / 2XMode	Pwr Out	Report
-	K6MM	28-Mar-06	16:21	14.0 CW	100	599
1	TNX OSO 73S	must	ada	- 1690		Tnx QSL

### Requesting QSL's using OQRS

OQRS = Online QSL Request System

Used mostly by major DXpeditions

Easy, convenient and avoids postal problems

Usually offers fast response

West Malaysia

Not inexpensive!

Easy way to donate to DX op



### Direct QSLing

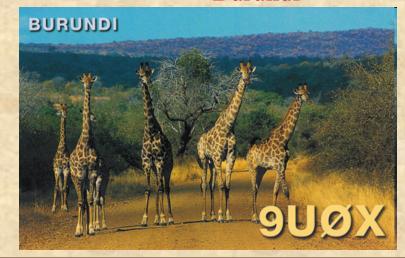
The traditional method of QSLing

You must get your QSL to the DX station

Unless he uses a manager this

may be tougher than many people think

Burundi

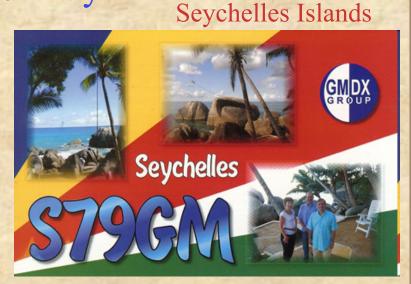


### The all important QSO

Be certain you really made the contact!

- The DX op said W6 Alpha Tango Echo 59
- You said QSL 59 Thank you, Thank you
- You are W6 Alpha Tango Xray

There was no QSO unless you plead with the DX or his manager and get very lucky!



### Log the QSO Correctly

- Its easy to forget you just changed bands
- The 8/7/8 problem. Use DD/MM/YY
- Always <u>always</u> use UTC for both time & <u>date!</u>
- Set clock to WWV. Helps DX find busted calls
- Don't bust the DX's call in your log!
- Computerized logging really helps!



### Dealing With Old QSOs

Old QSOs can be difficult

Calls get used over again by different Ops

DXers or their managers move or even die

Logs and QSL cards are lost

Try to make your

QSL request within

one year of the QSO

Now T32 land!

## VR3AH

QSO WITH	DATE	GMT	MHz.	RST	2-WAY
WAGOMA	19 MAR 77	2030	21	579	ew

QSL MGR. - K2BT 75 CRESTVIEW FOREST MOUNTAIN LAKES, N.J.

DOUG SNOWDEN
KX6LA WB4KSE/KW6 N4L

### Getting the DX's Address

Google his call! He may have a web site

QRZ.com is a useful resource

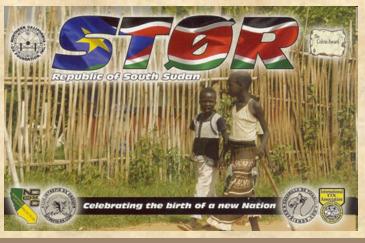
Follow QSL instructions given by DX/QRZ

Check multiple sources for his address

- www.qrz.com
- www.qslinfo.de
- www.ik3qar.it/manager/
- www.n4gn.com/qsls.html

Does he have a manager?

South Sudan



### Many DX Stations have Managers

Many managers are in the US (SASE, \$0.46)

Some Dxers have Eu mangrs (SAE,GS, \$1.10)

- (Two ounces has increased to \$2.05)

Some don't and have dishonest postal systems

- A92GR certified (~\$13)
- OD5NH (Follow instructions)
- Rusty W6OAT tells the story of CR5AR (1959) who sent ur card back and asked for more \$\$\$

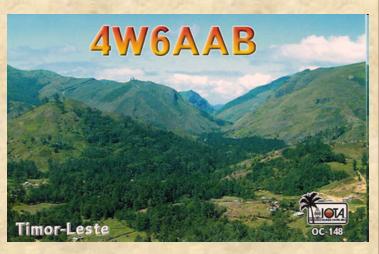
Lebanon

	1			NON	J		ſ	4
	XCC .			AZ - W	AC -	WPX	. !	R.A.
REGION 1	ITU	39 -	CQ 2	0 LO	C: KM7	3SV	ASIA	
TO RADIO	DD	MM	YY	GMT	MHZ	RST	2-WAY	QSI
KGMM	05	07	07	20:57	14	5-5	SSR	PSE
Op. Tohn		_	-	100	V <sub>L</sub>	50		
RIG: IC-728 IC-701 FT-747GX FT-100D		1		3/		1	1	TN2
AL-811H ANT: TH3 Hy-Gain 3B,	1 Ele Ro	tary 17	-12m, 5	Ele Yagi 6	m, Dipole	s 40-80	n	73
Puzant Azi E-mail: od5nh@idi				80903 by OD5NH			ebanor sl.net/od5n	

### Components of a QSL Package

- Your properly completed QSL card
- Either 2-3 Green Stamps (GS) or 1-2 IRC
- An optional donation to help cover DX station's or mgr's costs
- A self addressed (SA)
   return envelope
- The outer envelope

Timor-Leste



### Your QSL Card



An attractive card helps "It's the bait!" Ghana

- Use clear, simple, easy to read fonts
- Your call and all QSO info on one side of QSL
- Your name/address/postal code/USA
- Your county and grid square

Affiliations such as ARRL, NCDXC, NCDXF

- Place for DX station's call
  - QSO (DD/MM/YY), UTC, Band, Mode, RS(T)
  - Check boxes for Pse QSL or Tnx QSL

### Example of Well Done QSL Card



John Devoldere ON4UN Belgium "--Mr. Low Band Dxing--"

### Example of Well Done QSL Card



John Devoldere ON4UN Belgium





Market Reef

- Write clearly with a 'no smudge' pen or print a "stick on" Avery label
- Make sure your ink won't run if wet
- Make NO corrections. Redo the card
- Check everything against your log
- Even if two stations have same manager, always use one QSL for each DX call sign
- Include a short personal note

### QSL Sources Ask Your Friends!

#### US sources

- W4MPY (\$83-\$130/1K)
- Star Cards (\$100-\$180/1K)

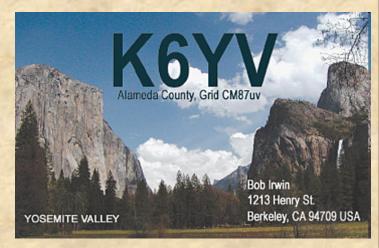
#### Bulgarian sources

- LZ1JZ (Good rep)
- LZ3HI (Check)

#### Russian sources

- UA3AA (Check)
- UT5XO (Ukraine good)

Star Cards







Nepal

SASE for US stations and Managers

Green stamps (GS) are US dollars

- Two to three GS are needed for Europe
- GS are usually the most welcome option

IRCs will no longer be sold at USPO

- International Reply Coupons still OK to use
- Some Dxers accept Paypal
- Russian DX ops like this option

### A Valid IRC



An IRC may be exchanged for enough postage stamps to mail a 1 oz/30g international letter.





Rwanda

Welcome in many countries but not all

Jamaica, Taiwan, Lebanon, Ivory Coast,
 Cambodia, Colombia, Egypt, El Salvador, Iran,
 Libya, Paraguay, PNG do not accept IRCs

Some countries do not give full value for IRCs Two IRCs are required in:

Armenia, Croatia, Italy, Japan, Dutch Antilles,
 Georgia, South Africa, Switzerland, Tajikistan
 and Venezuela

### Green Stamps are preferred but ....

- Cash if seen in envelope is often stolen
- GS are illegal or not recommended in some countries: Azerbaijan, Tajikistan, Uzbekistan, India
- Use two GS for most places, three for: Italy, Slovakia. Consider using \$2.00 bills
- GS still are preferred and more valuable than the equivalent in IRCs in many places Given the choice use Green Stamps!

### Where to Put Your QSL & GS/IRC

#### Put both in the opaque SA return envelope

- Do not seal the envelope
- Do not fold it
- Use no tape in SA return envelope

#### Bhutan

QSO was no good because Akira was running too much power and then by magic the Q was OK!



### The Self Addressed Return Envelope

Envelope should fit European sized card

- Minimum 4in x 6in Eu QSL's are 9 x 14 cm

Use opaque security #9 envelope

Envelope should have stout self adhesive seal

Luxembourg Field Day



### What Goes On the Return Envelope

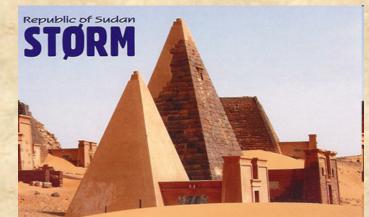
- Address the envelope to yourself
  - Your Name and address (Include USA)
  - Use a printed non smear Avery label
- Also include your return address
- If the primary address is damaged, the QSL may still reach YOU!
- If addressee is a US station or manager
  - Don't forget US first class postage (\$0.46)

### The Outer Envelope

- Must fit return SA envelope
  - Use opaque security #10 envelope
  - Envelope should have a stout self adhesive seal
- Only one DX call sign per envelope
- Print DX's address on well affixed label

Many call lookup

programs can print
labels AC Log, QRZ.com



### What Goes on the Outer Envelope

The DX station's name and address

- Do NOT include his call sign
- Make no mention of amateur radio
- Don't forget his country (Address bottom line)

Your own return address (Include USA)

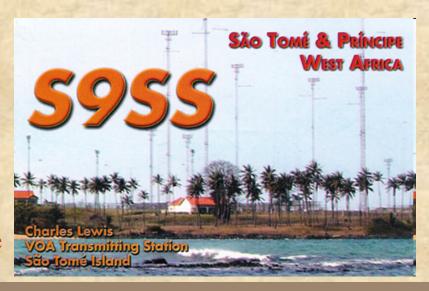
Do NOT include your call sign

Call signs are a red flag that says to the post office employee "Open me I contain \$\$\$"

### Putting it All Together

Put return SAE with QSL & GS/IRC in outer envelope with its flap UP

- Fix in outer envelope with a tiny piece of tape
- Check with a 150 watt lamp for opaqueness!
- You are off to thePost Office



Sao Tome

### Total Cost of a Direct QSL

#### How do you want to confirm your QSOs

<ul> <li>Your QSL card</li> </ul>	\$0.10
-----------------------------------	--------

_	The	outer enve	lor	be	\$0.06

_	The	inner	envelo	pe	\$0.04

	International	noctage	\$1.10
7 4- 1	IIIICIIIauoliai	postage	\$1.10

-GS	\$2.00-\$3.00
	Ψ2.00 Ψ2.00

- DonationOptional
- Total cost less donation \$3.30-\$4.30
- 100 direct cards can be quite pricey. A BURO card costs one thin dime!

# Don't pester the DX operator.....

It's OK to email a DX operator

- For advice on how to QSL him
- Never ask him if he has received your card!
- Unless 9 months to a year have gone by!
- Don't forget the DX op or manager has a job and a family too

Kingdom of Bahrain Remember Registered



### Donations

Most QSL managers really appreciate a small donation with your QSL

Covers envelopes and gasoline to post office

The DXop depends on your donations to

cover the cost of his trip

Be as generous as you can be.

Pakistan



### Patience, Patience, Patience

Don't expect direct QSLs for 4-6 months

Managers must wait for cards and logs

Don't expect BURO cards for 1 or 2 years

Getting a manager mad at you is not a good thing!

Scarborough Reef



### And If You Do Everything Right

One of these may appear in the mail

North Korea #1 on most wanted list Thanks Ed!



### Remember

The final courtesy of a QSO is the QSL!

Thanks and 73, John K6YP

> Palmyra Atoll Only the sea will tell.

